

BLUE GINGER - OUR PRIVACY POLICY

We are committed to protecting your privacy and to making sure your personal information is handled in a safe and responsible way. This policy outlines how we aim to achieve this when you use our website or sign up for our marketing material.

Definition of Personal Data

Personal Data means any information that can be used to identify a person. By providing your personal data, you agree that we can use your personal data in accordance with this policy. Please make sure you take time to read our policy and understand it.

Who we are

Blue Ginger
Home End Farm
Stiffords Bridge
Cradley, Malvern
WR13 5NW
sue@blue-ginger.com
+44 1886 880240

We collect information from you when

We obtain information about you when you access our website or if you sign up to receive our email newsletter.

How your information is used

Our use of your personal data will always have a lawful basis. Your data will be used because you have consented to our use of your personal data and because it is in our legitimate interests. We require your details to understand your needs, provide you with a better service, improving our products and services, and for sending marketing communications if you have opted in to receive them.

What type of information is collected?

When you sign up for our Email Newsletters we may collect your title, name and e-mail address.

When you access our websites information collected may include device type (e.g. mobile, computer, laptop, tablet) operating system, IP address, browser type, browser information domain names access times settings, generic location.

Who has access to your information?

We will not sell, distribute, or lease your personal information to third parties. Any personal information we request will be safeguarded under current legislation.

Your personal data will be kept for as long as it is needed in order to use it as described in this privacy policy, and/or for as long as we have your permission to keep it. Personal data can be deleted on request.

Your choices

You have a choice about whether or not you wish to receive information from us. We will not contact you for marketing purposes by email unless you have given your prior consent. We will not pass your details to any third parties for marketing purposes. Furthermore, you can change your marketing preferences at any time by contacting us by email at sue@blue-ginger.com

You have a right to request a copy of the personal information we hold about you and have any inaccuracies corrected. Any such requests should be made to sue@blue-ginger.com

To withdraw your consent to us using your personal data at any time, and to request that we delete it, email sue@blue-ginger.com

We will not keep your personal data for any longer than is necessary.

Security

Data security is very important to us. We and the companies supporting our operation have taken suitable measures to safeguard and secure data collected.

Cookies on our Wix.com websites

Like many other websites, our website use cookies. A cookie is a small piece of data stored on your browser, usually to keep track of movements and actions on a site. The cookies help to make our websites work as you would expect. improve the speed/security of the sites.

All internet browsers offer support and information on how to delete or block cookies. Please note that deleting cookies or disabling future cookies or tracking technologies may adversely affect the experience of using our websites.

We keep this Policy under regular review and always welcome your comments. If you have concerns about our Privacy Policy or believe Blue Ginger has not adhered to this policy, please email sue@blue-ginger.com. We will use commercially reasonable efforts to promptly determine and remedy any issue.

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